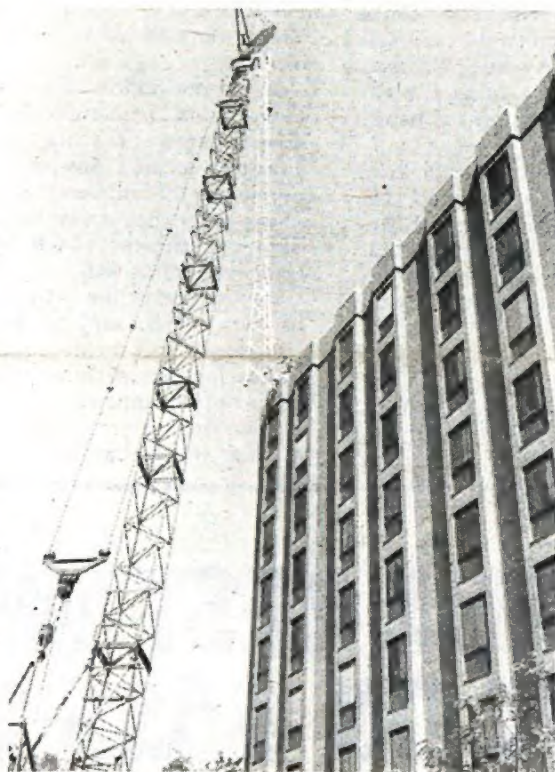


The Augustana Mirror

September 13, 1984



The 80 foot transmitting tower is placed on Stavig.

KAUR, MPR get funding

By Cheryl Baltzer
editor

Augustana College discretionary funds nearing \$52,000 will be split to bring Minnesota Public Radio (MPR) to campus and to provide new equipment for KAUR. This past weekend, MPR's tower was lifted to Stavig's roof, and KAUR installed several new pieces of equipment.

MPR, coined by some as the best public radio station in the country, will be transmitting from a tower based on Stavig Hall. The eighty foot tower will double the height of the building. KAUR will also be transmitting from the same tower.

Chet Whitney, assistant to the president, said Augustana has entered into a verbal agreement with MPR to be a local affiliate. As a sponsor, Augustana College will be acknowledged by radio time crediting. According to Whitney, no financial terms have been decided upon, but the sponsorship could cost Augustana around \$26,000 each year in outside discretionary funds.

KAUR has been able to replace equipment, some pieces dating around 20-years-old, due to \$26,000 presidential discretionary funds.

Jane Wagers, station manager at KAUR, appeared at a May, 1984, regents' meeting of which MPR was discussed and voted on. Wagers told regents conditions of some KAUR equipment and asked for addition funds beyond the allowed budget. Wagers said regents weren't aware of the conditions, but action was soon taken.

"About a week later (after the regents' meeting), I got a call from President Nelsen asking for an itemized list of things we (KAUR) need," said Wagers.

Wagers spoke highly of KAUR, saying, "MPR, in the radio world, has a reputation not equalled in the country." However, she is concerned with funding competition.

"I have been assured that we will never have funding competition," said Wagers.

"I believe they're (administration) committed to KAUR, but you can't guarantee ten years down the road."